



STARR PASS

RESORT & SPA

FOR IMMEDIATE RELEASE

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Good Grades Bring Delicious Rewards at Starr Pass

“A” on test earns children FREE Character Breakfast this school year

Tucson, Ariz. (8/18/09) – No matter what time of year, JW Marriott Starr Pass Resort & Spa is pure paradise for families. From a lazy river and waterslide to a kids’ club and Nickelodeon Getaways, kids are always entertained. With a new school year comes new excitement at Starr Pass. Any child that earns an “A” on a test this school year can present his or her test to receive a FREE Nickelodeon Character Breakfast!



The Nickelodeon Character Breakfast is offered every Saturday morning. It is a great way to enjoy an amazing culinary spread, Nickelodeon fun and family time! Throughout breakfast, SpongeBob SquarePants and Dora the Explorer will chat with children and pose for photos! The breakfast buffet features a variety of hot and cold culinary creations from the Starr Pass kitchen.

The child with the “A” will receive his or her breakfast FREE, with a paying parent or guardian.

Families can take advantage of this offer for a limited time only – the more “A’s” your children earn, the more free breakfasts they can enjoy!

The Nickelodeon Character Breakfast debuted this year as part Marriott’s Nickelodeon Getaway Weekends. The weekend package, offered through Thanksgiving, includes poolside games and shows with a chance to be slimed, dive-in Nickelodeon movies, activities and crafts for kids and parents, take-home amenities and more.

To ensure your spot at a Nickelodeon Character Breakfast, please make a reservation. Please present your child’s test to your server before ordering.

For more information on Nickelodeon Getaway Weekends, please visit www.jwmarriottstarrpass.com

About JW Marriott Starr Pass Resort & Spa

Having been named to *Travel + Leisure* World's Best Hotels Top 500 List two years running (2008, 2009), Starr Pass draws on the beauty of its mountainous location. The resort incorporates the natural desert as its landscape design theme. With 575 spacious guestrooms, 88,000 sq. ft. of meeting space, five restaurants, a 20,000 sq. ft. spa, four separate pools, a lazy river and water slide, the Audubon Certified Arnold Palmer Signature golf facility consisting of 27 holes and practice facilities, and 888 underground and covered parking spaces, the resort boasts of being not only the largest resort in southern Arizona but also the only true eco-resort in Tucson. This eco theme extends to its Primo restaurant that serves only organic and jet fresh fish, its Hashani Spa, which uses natural desert plant oils and its direct access to the Tucson Mountain Park for fabulous hiking and mountain biking trails. To quote Bill Marriott, "you can build all types of amenities but it would be impossible to duplicate what Starr Pass has, the Tucson Mountain Park." The JW Marriott Starr Pass Resort & Spa is located at 3800 W. Starr Pass and can be reached directly by calling (520) 792-3500. Please visit www.jwmarriottstarrpass.com.

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