



FOR IMMEDIATE RELEASE

CONTACT: Susanna Minegishi

McFadden/Gavender

O: 520-882-6262 M: 520-444-9223

susanna@mcfaddengavender.com

Karen Gavender

McFadden/Gavender

O: 520-882-6262 M: 520-603-4200

karen@mcfaddengavender.com

All-Access Hashani Spa

JW Marriott Starr Pass unveils spa and fitness memberships

Tucson, AZ (6/11/09) – A personal haven for fitness and beauty. A place to melt your stress away. A home away from home. This is Hashani Spa at JW Marriott Starr Pass Resort. Make Hashani Spa a part of your everyday fitness routine with the resort's spa and fitness memberships.

Hashani Spa memberships offer the beauty and grandeur of a resort setting, seven days a week, 365 days a year. Four membership opportunities are available, depending on your wants and needs.

The first is the **Resort/Spa Membership**. This option allows members to experience the extraordinary luxury of JW Marriott Starr Pass Resort & Spa. The initiation fee for the Resort/Spa Membership is \$1500, followed by monthly fees of \$175 for individuals and \$225 for couples. The membership also requires a food and beverage minimum of \$1000 per year. Enjoy all of the following benefits:

- Access to Hashani Spa, spa lap pool and the Water Collection (Reflections Pool, Dancing Springs, Starr Canyon River and Monsoon Falls Slide)
- Daily usage of fitness center and spa facilities
- Participation in regularly scheduled fitness classes
- 30% discount on spa treatments
- Monthly spa specials for members and guests
- 10% salon discounts
- Additional guest passes are only \$25 per person
- 20% off all food and beverage purchases in all resort's food & beverage outlets
- 20% off designated merchandise purchases in the Golf Shop and Resort Retail outlets.

The **Resort/Spa Seasonal Membership** is ideal for those residing in Tucson only during the winter months. The initiation fee is \$2000, with monthly fees of \$175 for individuals and \$225 for couples. There is a six-month membership commitment each year. All benefits in the full Resort/Spa Membership package apply.

The **Hashani Spa Fitness Membership** offers access to the resort's spa facilities and fitness center seven days a week. Whether you want to relax or exercise, accomplish it with luxury and a mountain view. The initiation fee is \$350 with monthly fees of \$100 for individuals and \$150 for couples. Benefits include all of the following:

- Access to Hashani Spa and spa lap pool
- Daily usage of fitness center and spa facilities
- Participation in regularly scheduled fitness classes
- 15% discount on spa treatments
- 10% salon discounts

The **Hashani Spa Fitness Seasonal Membership** is again an ideal choice for those who call Tucson home during the winter months. Take delight in the same benefits as the full spa membership. The initiation fee is \$500 with a monthly fee of \$100 for individuals and \$150 for couples. There is a six-month membership commitment required each year.

Inspired by the healing properties of the Sonoran Desert and named for the saguaro cactus (*hashani* is the Native American word for saguaro), the Hashani Spa combines ancient healing techniques of the Sonoran Desert with the latest beauty and health technologies. The 20,000 sq. ft. facility includes a fitness center, whirlpool, steam room and sauna, pool and a movement studio that features a large outdoor terrace. Outdoors, guests can enjoy the spa's private pool and al fresco dining at the Hashani Spa's cafe, Blossom.

For more information on membership, please call the Hashani Spa at (520) 791-6117.

About JW Marriott Starr Pass Resort & Spa

Having been named to *Travel + Leisure* World's Best Hotels Top 500 List two years running (2008, 2009), Starr Pass draws on the beauty of its mountainous location. The resort incorporates the natural desert as its landscape design theme. With 575 spacious guestrooms, 88,000 sq. ft. of meeting space, five restaurants, a 20,000 sq. ft. spa, four separate pools, a lazy river and water slide, an Arnold Palmer Signature golf facility consisting of 27 holes and practice facilities and 888 underground and covered parking spaces, the resort boasts of being not only the largest resort in southern Arizona but also the only true eco-resort in Tucson. This eco theme extends to its Primo restaurant that serves only organic and jet fresh fish, its Hashani Spa, which uses natural desert plant oils and its direct access to the Tucson Mountain Park for fabulous hiking and mountain biking trails. To quote Bill Marriott, "you can build all types of amenities but it would be impossible to duplicate what Starr Pass has, the Tucson Mountain Park." The JW Marriott Starr Pass Resort & Spa is located at 3800 W. Starr Pass and can be reached directly by calling (520) 792-3500. Please visit www.jwmarriottstarrpass.com.

###



JW MARRIOTT.
HOTELS & RESORTS