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A Gift for the Future

Starr Pass Land Owner Gives Back to Preserve Environment

Tucson, AZ (7/24/07) - Housing stats are down throughout the entire United States. This works to the advantage of ready home-buyers, as real estate developers are giving away huge incentives in an effort to entice homeowners to buy their products. In Tucson Arizona, the housing market is no different – **except in Starr Pass.**

Owner/Developer of Starr Pass **Christopher Ansley** is going out of the box and doing something unique to differentiate Starr Pass from other master-planned communities. **Rather than giving away upgrades, Ansley is donating 84 acres of land to Tucson Mountain Park to enhance the surrounding environment for the residents.** This further enhances the custom home sites available at Wildcat Pass, marketed by Starr Pass Realty.

"This is not madness," explains Ansley, "it is smart. Donating land back to the park and preserving more of the open space and natural environment makes all of our products more attractive to both existing residents and future purchasers. Surely the preservation of the natural habitat is worth more than an upgraded granite kitchen counter top."

By working with city and county governments, Starr Pass has become one of the best examples of public/private developments, showcasing how eco-development can be successful. **Tucson's Mayor Bob Walkup sees Starr Pass as a future model for other real estate developments to follow in all environmentally sensitive areas.**

The media is invited to a press conference **Wednesday, August 8 @ 9 a.m.*** for further explanation of the positive impact of the land donation for all of Pima County. Ansley, along with Mayor Bob Walkup, County Administrator Chuck Huckleberry and other dignitaries, will be on hand to answer questions related to what the new boundaries mean to Tucsonans and to the future of the Starr Pass area. **Specific conference site to be released closer to event date.*

Highlighting the natural flora and fauna of the upper Sonoran Desert has always been the best way to promote Starr Pass. When Ansley recently developed the new JW Marriott Resort & Spa at Starr Pass, he worked with County Administrator Chuck

Huckleberry to create a unique site-specific zoning and donated 250 acres surrounding the resort to the Tucson Mountain Park. This 250-acre land donation was more than just preserving the environment; equally importantly, it provided Tucson an eco-tourism resort that could showcase its incredible natural environment to the world.

About JW Marriott Starr Pass Resort & Spa

Drawing on the beauty of its mountainous location, the resort incorporates the natural desert as its landscape design theme. With 575 spacious guestrooms, 100,000 sq. ft. of meeting space, 5 restaurants, a 20,000 sq. ft. spa, 4 separate pools and a soon to be built lazy river and water slide, a Arnold Palmer Signature golf facility consisting of 27- holes and practice facilities and 888 underground and covered parking spaces, the resort boasts of being not only the largest resort in southern Arizona but also the only true eco-resort in Tucson. This eco theme extends to its Primo restaurant which serves only organic and jet fresh fish, its Hashani Spa which uses the natural desert plant oils and its direct access to the Tucson Mountain Park for fabulous hiking and mountain biking trails. To quote Bill Marriott, "you can build all types of amenities but it would be impossible to duplicate the Tucson Mountain Park and Starr Pass has it." The JW Marriott Starr Pass Resort & Spa is located at 3800 W. Starr Pass and can be reached directly by calling (520) 792-3500. Please visit www.jwmarriottstarrpass.com.



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