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## **Starr Pass Launches Nickelodeon Getaway Family Program On Weekends Starting May 29**

*SpongeBob SquarePants, Dora the Explorer, games, movies, slimings and more – it's all here*

*Tucson, AZ (5/26/09)* – Families, get ready to get messy at the new Nickelodeon Getaway at JW Marriott Starr Pass Resort & Spa. The program, which launches on Friday, May 29, will feature Nickelodeon-packed weekends with games, dive-in movies, character meet & greets and crafts, all with a side of “neat” or “messy.” Many of the events are free to guests. Rates start at \$189 per night and may vary by date. For more information or to book, go to [www.nickelodeongetaway.com](http://www.nickelodeongetaway.com).



The program begins at check-in where families will be greeted by a Nickelodeon Getaway Host who reviews the upcoming activities during their stay. Parents and kids can experience character breakfasts with Dora the Explorer or SpongeBob SquarePants in the morning and poolside entertainment later in the afternoon. The mess



hits the deck in Nickelodeon's interactive signature poolside game show where contestants can end up with a pie in the face, dance to music, play games and trivia, or even be on the receiving end of an iconic Nickelodeon sliming. Shows will start at 1:30 and 3:30 pm. Kids can even get Dora and SpongeBob's autograph!

On Friday and Saturday nights, kids can enjoy a Nickelodeon Dive-In Movie, while they slurp down a complimentary Slime Slushy at the Starr Pass pool area.

Part of the resort's pool area includes Starr Canyon River and Monsoon Falls Water Slide, which made its desert debut last year. It has quickly become one of Southern Arizona's most popular attractions.

The pool area has created a theme-park atmosphere full of fun! The slide stands 16 feet high, is 110 feet long and offers incredible 360°

views of Tucson Mountain Park and the Tucson cityscape. The end of the slide links to the mouth of Starr Canyon River. Twenty-two fountain jets shower guests with a refreshing mist as they float along. It is a favorite amongst the resort's younger guests, especially while cozying up to Dora the Explorer and SpongeBob SquarePants.

Here's a brief introduction to these Nickelodeon characters, just in case you don't know what all the buzz is about.

*Dora The Explorer* is a play-along animated adventure television series starring Dora, a seven-year-old Latina heroine whose adventures take place in an imaginative, tropical world filled with jungles, beaches and rainforests. The show actively engages kids through an interactive quest using a variety of learning techniques. Dora proudly speaks both English and Spanish! Dora is a true Nickelodeon kids' favorite!

*SpongeBob SquarePants* is a character-driven toon that chronicles the adventures of SpongeBob, an incurably optimistic and earnest sea sponge and his undersea friends. No matter what he is doing, SpongeBob's good intentions and passionate approach to life usually create chaos in his underwater world that kids just can't get enough of!

JW Marriott Starr Pass Resort & Spa offers the Nickelodeon Getaway package, including two-night stay, SpongeBob Squarepants or Dora The Explorer sleepover kit with pillowcase and Nickelodeon themed gifts for the kids, character breakfast for two adults and two children and more. Before leaving, enjoy a special photo-op with SpongeBob and Dora. The two night package starts at \$189 per night from May 29 through Labor Day.

For more information, and to book your 'Nickelodeon Getaway Weekend' please visit [www.jwmarriottstarrpass.com](http://www.jwmarriottstarrpass.com).

#### **About JW Marriott Starr Pass Resort & Spa**

Having been named to *Travel + Leisure* World's Best Hotels Top 500 List two years running (2008, 2009), Starr Pass draws on the beauty of its mountainous location. The resort incorporates the natural desert as its landscape design theme. With 575 spacious guestrooms, 88,000 sq. ft. of meeting space, five restaurants, a 20,000 sq. ft. spa, four separate pools, a lazy river and water slide, an Arnold Palmer Signature golf facility consisting of 27 holes and practice facilities and 888 underground and covered parking spaces, the resort boasts of being not only the largest resort in southern Arizona but also the only true eco-resort in Tucson. This eco theme extends to its Primo restaurant that serves only organic and jet fresh fish, its Hashani Spa, which uses natural desert plant oils and its direct access to the Tucson Mountain Park for fabulous hiking and mountain biking trails. To quote Bill Marriott, "you can build all types of amenities but it would be impossible to duplicate what Starr Pass has, the Tucson Mountain Park." The JW Marriott Starr Pass Resort & Spa is located at 3800 W. Starr Pass and can be reached directly by calling (520) 792-3500. Please visit [www.jwmarriottstarrpass.com](http://www.jwmarriottstarrpass.com).

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Click here for [Marriott International, Inc. \(NYSE:MAR\)](#) company information

Nickelodeon, now in its 30th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, online, recreation, books, magazines and feature films. Nickelodeon's U.S. television network is seen in more than 98 million households and has been the number-one-rated basic cable network for 14 consecutive years. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NYSE: VIA, VIA.B).

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