



**STARR PASS**  
RESORT & SPA

**FOR IMMEDIATE RELEASE**

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**Winter Wonder Ball Adds a Twist to Tradition**

*JW Marriott Starr Pass to hold holiday gala benefiting Community Food Bank*

**Tucson, Ariz. (8/12/09)** – Tucson shines all year long, but it shines the brightest at JW Marriott Starr Pass Resort & Spa every holiday season. With so many festive offerings during December, Starr Pass is adding another event to its holiday lineup this year – the Winter Wonder Ball, on Saturday, December 5, from 6 to 11 p.m. The Winter Wonder Ball will have a dual impact on the Tucson community – it will offer local businesses a place to celebrate without the expense of private holiday parties and give the Tucson Community Food Bank a much-needed boost during the holidays.



In addition to Santa, snow, and songs, the Winter Wonder Ball will give local businesses and organizations a chance to celebrate the holidays in grand style and reward their employees for their dedication and hard work in a resort-style environment. Tables for 10 will be offered at an affordable price, and will include all of the necessities for a truly enchanted evening.

Perhaps the most beautiful part of the Winter Wonder Ball is how it gives back to the community. Each Wonder Ball guest is asked to bring non-perishable food items to the gala. At the end of the evening, the food will be donated to the Tucson Community Food Bank. As guests place their items in the donation bin at the door, they will receive a drink ticket. The more food items the guest brings, the more drink tickets they can earn. With so many needy families in Tucson, there is no better way to help the needy than providing them with a delicious meal to enjoy over the holidays.

The Winter Wonder Ball will feature a gourmet holiday buffet created by the resort's award-winning culinary team, live entertainment throughout the evening, dancing and more! The Tucson Metropolitan Chamber of Commerce will join JW Marriott Starr Pass Resort & Spa in hosting this magical event.

The cost for the Winter Wonder Ball is \$750 for a table of 10 and resort rooms will be available to all attendees at a rate of \$99 for the night.

For sponsorship information, to book your table, or for more information, please contact Greg Higdon at (520) 791-6046 or [gregory.higdon@marriott.com](mailto:gregory.higdon@marriott.com)

For more information about JW Marriott Starr Pass Resort & Spa, please visit [www.jwmarriottstarrpass.com](http://www.jwmarriottstarrpass.com).

#### **About JW Marriott Starr Pass Resort & Spa**

Having been named to *Travel + Leisure* World's Best Hotels Top 500 List two years running (2008 and 2009), Starr Pass draws on the beauty of its mountainous location. The resort incorporates the natural desert as its landscape design theme. With 575 spacious guestrooms, 88,000 sq. ft. of meeting space, five restaurants, a 20,000 sq. ft. spa, four separate pools, a lazy river, water slide, an Audubon Certified Arnold Palmer Signature golf facility with 27 holes and practice facilities, and 888 underground and covered parking spaces, the resort boasts of being not only the largest resort in southern Arizona but also the only true eco-resort in Tucson. This eco-theme extends to Primo restaurant, which serves only organic and jet-fresh fish, Hashani Spa, which uses natural desert plant oils and the resort's direct access to the Tucson Mountain Park for fabulous hiking and mountain biking trails. To quote Bill Marriott, "you can build all types of amenities but it would be impossible to duplicate what Starr Pass has, the Tucson Mountain Park." The JW Marriott Starr Pass Resort & Spa is located at 3800 W. Starr Pass and can be reached directly by calling (520) 792-3500. Please visit [www.jwmarriottstarrpass.com](http://www.jwmarriottstarrpass.com).

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